



- ⊕ **TAMA:** A statewide association formed over **50 years** ago supporting the common interests of member convenience service operators and related suppliers. Services include traditional **vending, micro markets, pantry, coffee, water, fresh food, catering, and foodservice.**
- ⊕ **IMPACT:** Nationwide, the convenience services industry annually **generates \$34.9B**, made up of **13,100** companies, employing **160,508** Americans, accounting for **\$10.4B in wages**, and contributing **\$3.5B in taxes.**
- ⊕ **STATE IMPACT:** Statewide, the industry produces **\$719.2M**, employing **3,900** Tennesseans, accounting for **\$233.7 million in wages**, and contributing **\$69.9M in taxes paid.**
- ⊕ **VALUE-ADDED SERVICE:** Convenience services are essential to working men and women of Tennessee, especially in rural areas, because **we provide economical food and beverages at the workplace.** This improves workforce efficiency, promotes safety, and saves energy.
- ⊕ **SUPPORT MARKETS:** TAMA supports the expansion of micro markets. Markets can replace vending machines and resemble an unattended retail location. Micro markets **expand consumer choice and offer healthier options** for consumers. Also, the equipment in markets, typically require **less energy** than vending machines.
- ⊕ **FAIR TAXATION:** TAMA supports state policy requiring operators to pay a **fair share of taxes** at every level. However, operators should not be singled out by any government body for taxation specifically levied against them, or the products sold to fund new programs.
- ⊕ **RECYCLING:** TAMA members support and **encourage recycling** of bottles and materials through **existing recycling programs.** TAMA members oppose individual product taxes to fund new recycling programs as existing programs remain effective.
- ⊕ **WELLNESS:** TAMA members support and encourage all efforts to improve health through **education and accessibility.** Accordingly, our products **disclose full nutritional information** on the Nutritional Facts Panel. NAMA has developed the Fit-Pick Program to help consumers educate themselves and **easily identify healthy snacking options.**
- ⊕ **ACCESSIBILITY:** TAMA members encourage manufacturers to develop **healthy snack and food items** to sell in vending machines and markets. TAMA members seek to make healthy options available, but **oppose government regulations** aimed at **limiting consumer choice.**
- ⊕ **BETTER FOR YOU:** NAMA, with the support of the Partnership for a Healthier America and the Alliance for a Healthier Generation, has adopted a public health commitment to substantially **increase the percentage of “better for you” offerings** to 33% in the nation’s vending machines.